

## Techniques Of The Selling Writer Dwight V Swain

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'Techniques of the Selling Writer' winged its way from America a week early, for £10.69 including p & p and in flawless condition. Wow. 'Techniques' is a classic, hard-to-find work by an American academic who delves deeply into the constituent parts of good fiction.

### Techniques of the Selling Writer: Amazon.co.uk: Dwight V ...

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The "Techniques of the Selling Writer" is written very much like a text book except it "sounds" very much like Mr. Swain is speaking to you. I will admit that some of the reading is a bit laborious, and unlike most books, I found that if I didn't use a book mark I'd get easily lost.

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